# **INCOME PRODUCING ACTIVITES**



### Who we are:

We are a group of women who are leaders in online sales and marketing.

We love creating systems that outperform the old ways we were taught to build online businesses. Our greatest passion is to help others build a strong brand and convert what you love into a strong financial gain.

We are women from all walks of life. We are from small towns and big cities, we are professionals, we are moms, we are married, we are single. The point is, our roles don't define us. The common thread is that we have an entrepreneurial spirit that has led us to building online businesses so that we can live financially free.

Our happiest moments are spent mentoring and sharing our methods for success with those who have made the decision that the best investment is in themselves. Oh yeah, and we love to have fun!

## **OUR CORE VALUES**

- 1. No excuses!
- 2. Learn something new every day and use it!
- 3. Treat everyone you meet with kindness.
- 4. Show up. Be positive, with energy, and have fun!
- 5. Be truthful.
- 6. Be organized and prepared.
- 7. Keep calm and be respectful.
- 8. Don't recreate the wheel.
- 9. Have excitement, enthusiasm, and empower others.
- 10. Serve selflessly and with integrity.



# INCOME PRODUCING ACTIVITIES DAILY CHECKLIST

- prospect 10 people for business
- prospect 10 people for products
- follow up with 10 people for business
- follow up with 10 people for products
- comment on 10 stories
- comment and like 10 lives
- comment on 5 posts with groups
- comment and like 10 posts



# Bonus: HOW TO FOLLOW UP

2 days after first contact: "Hey NAME! How's it going? Did you get a chance to check out the information I sent you?"

4 days since last contact: "Hey! I am so sorry I haven't gotten back to you sooner, I've been so crazy busy getting customers set up with this new skin care system but, I haven't forgotten about you. How are things going?"

7 days since last contact: "Hey NAME! How are you doing? I know you might not be ready to commit right now and that is perfectly fine. I just wanted to let you know we have a free XYZ (give something of value-- a video, a course or free product). No purchase necessary. I thought you might like to check it out." (provide link to freebie).

1-2 times per month indefinitely provide company or team updates. "Hey NAME! Right now we are giving away XYZ and I thought of you because XYZ. I would love to share it with you if you are open to it. If not, no biggie."

#### Make sure to track follow-ups: Did you know the fortune is in the follow-up?

Over 50% of sales happen in the 5th follow-up, and 44% of people give up after the first follow up!

